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The construction industry is more resource-intensive than any other



And is responsible for

- **©** 50% of the raw materials extracted
- **3** 50% of the total energy consumption
- 33% of the water consumption and
- 35% of the waste produced

Galvanized steel is completely circular



Make

Galvanizing is an efficient dip process - giving the highest level of protection for steel. Galvanizing of steel products maximises their durability, reuse and recycling.



Recycle

Steel and zinc are recycled together - without loss of properties - if the long life of galvanized steel eventually ends.



Use

Galvanized steel is completely covered with a durable coating that can last the lifetime of the component - avoiding resource use for replacement or maintenance.



Remake

Galvanized steel products can be regalvanized and put back into service - avoiding production of new steel. Repurposing of galvanized steel products is often possible without regalvanizing.



Reuse

Galvanized steel is robust and easily dismantled for reuse in multiple life cycles. The coating stays with the steel component in its next life cycle.





Hot-dip galvanized steel is

- **O** durable
- **7** reusable
- **O** repairable
- **7** recyclable





No maintainance: Galvanized corrugated iron hut from 1898

durable

reusable



The Eiffel Tower's paint coating is being renewed for the 20th time



reusable



Reuse of external staircase saves 22 tons of CO2



Laboratory: Reuse of 165 t of galvanized steel saves 218 t of CO2



Reused galv. greenhouse



Reused soccer stand



repairable

Refurbishing of hot-dip galvanized steel saves CO2



LCA paper by CE Delft: Regalvanizing of 1 km highway crash barriers (including transport, disassembly and reassembly) saves 112 t of CO2 (5 times lower footprint) and 390 MWh energy



Never to late: Regalvanizing of painted steel components gives them a new longlasting life.





recyclable

Recycling of galvanized steel

No downcycling: Recycling without any loss of quality

In Europe:

- 88 % of steel is recycled
- 11 % of steel is reused
- in total: 99 % of steel is recovered

3 Steel is a Recycling world champion

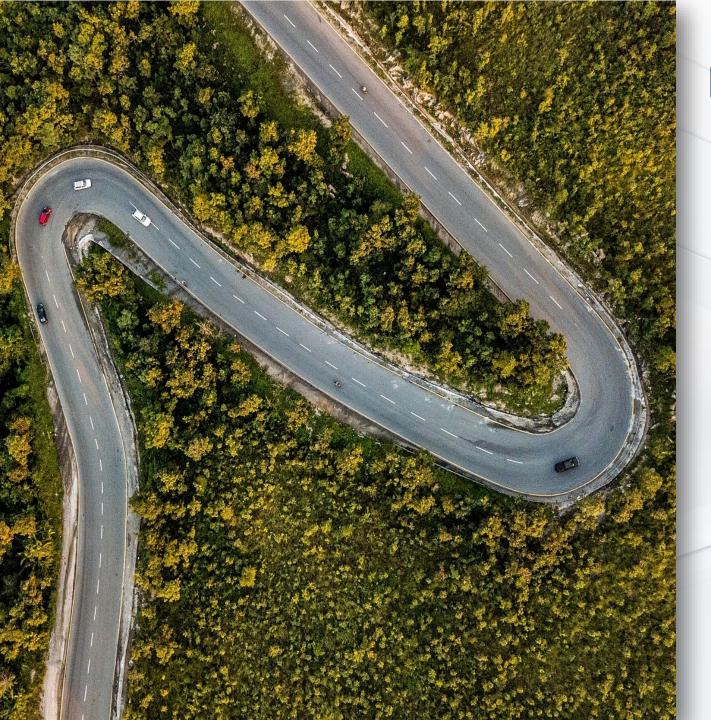
Make galvanizing green





- **?** Reduce Carbon footprint of galv. Steel
- © CO2-Footprint of 1 t of galv. Steel: 1320 kg -14,6% caused by galvanizing (Source: EPD Galvanized structural steel)
- By using green (non-fossile) energy the CO2 emissions in our galvanizing plants can be reduced by more than 90%.
- **7** Zinc must become greener





Roadmap Decarbonization

Input by galvanizers and suppliers

O Defines sustainability targets and shows how these sustainability targets can be achieved

• Guide for galvanizers and suppliers, but is also an important paper for making demands on policymakers











New markets for Galvanizing

- **3** electric Higway, Urban ropeway systems, Bike-Parking
- **Our Urban Farming, Rooftop- Greenhouses**
- **O** Agri-PV

Thank you for your attention!

Any Questions?



Let's get connected!

